



BLUE WORKX B.V. T +31 (0)77 366 3443
Groethofstraat 24 F +31 (0)77 366 4292
5916 PB Venlo E info@blue-workx.nl
I www.blue-workx.nl

Privacy Statement

Last updated: 21-07-2026

Blue workx considers the protection of your personal data important. In this privacy statement, we explain in clear language which personal data we collect, why we do so and how we handle it. This privacy statement applies to the use of www.blue-workx.nl, www.kbkbv.nl, www.bluequip.nl, placing orders and other contact with us.

1. Who is responsible for your data?

The controller responsible for processing your personal data is:

Company name: Blue Workx B.V.

Trade name: Blue Workx

Address: Groethofstraat 35 Venlo 5916 PA

Chamber of Commerce number: 12033707

VAT number: NL804321279B01

Email address: [Info@blue-workx.nl](mailto:info@blue-workx.nl)

Telephone number: 077 366 3443

You can send questions about this privacy statement or about the use of your data to info@blue-workx.nl

2. Which personal data do we collect?

We may process the following personal data:

Contact details

When you contact us or place an order, we may process, among other things:

- first and last name;
- email address;
- telephone number;
- billing address;
- delivery address;
- the content of your message or question.



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Company details

When you place an order or contact us on behalf of a business, we may also process:

- company name;
- name of the contact person;
- business address;
- business email address and telephone number;
- Chamber of Commerce number;
- VAT number;
- other company information needed for the order or invoicing.

Order and payment details

When you order a product, we process data about:

- the products ordered; (If applicable)
- the order number; (If applicable)
- the time of ordering and delivery; (If applicable)
- the payment method; (If applicable)
- the payment status; (If applicable)
- any returns, complaints or refunds.

Website and device data

When you visit our website, we may automatically collect technical data, such as:

- IP address;
- type of device;
- browser and operating system;
- pages visited;
- date and time of the visit;
- referring website;
- clicking and usage behaviour;
- cookie preferences.

3. Why do we process your data?

We process your personal data for the following purposes:

- processing and delivering orders;
- making payments and refunds;
- preparing and retaining invoices;
- answering questions and requests;
- handling returns and complaints;
- providing customer service;
- securing the website and ensuring that it functions properly;
- preventing fraud and misuse;
- analysing and improving the website and our services;
- complying with legal and administrative obligations;
- establishing, exercising or defending legal claims.

We do not use your data for purposes that are incompatible with the purposes for which the data was collected.

4. On what legal bases do we process your data?

We process personal data only when there is a valid legal basis for doing so.

Depending on the situation, we base the processing on:

Performance of a contract

The processing is necessary to fulfil your order, process your payment or answer your question about an order.

Legal obligation

We must retain or provide certain data in order to comply with, for example, tax and administrative obligations.

Legitimate interest

We may process data to secure our website, prevent fraud, improve our services and maintain our business administration. In doing so, we balance our interest against your privacy interest.

Consent

For certain cookies and analysis techniques, we ask for your consent in advance. You can withdraw this consent at any time via the **Cookie settings at the bottom of the website.**

5. Cookies and analytics

Our website uses cookies and similar technologies. A cookie is a small file that can be stored on your device when you visit a website.

We may use the following types of cookies:

Functional cookies

These cookies are necessary for the website to work properly. For example, they can remember your shopping cart and cookie preferences. We do not ask for consent for strictly necessary cookies.

Analytical cookies

Analytical cookies give us insight into the use of our website. For example, they allow us to see which pages are visited and where technical problems arise.

We use **Google Analytics** for this

When analytical cookies may affect your privacy, we place them only after you have given your consent.

Marketing and tracking cookies

Marketing or tracking cookies may be used to follow visitors across different websites or to tailor advertisements to their interests. These cookies are placed only after you have given your consent.

Through our cookie banner, you can accept or reject cookies or adjust your preferences. Rejecting non-essential cookies does not affect your ability to visit our website or place an order.

6. With whom do we share your data?

We do not sell your personal data.

We may share personal data with parties that help us provide our services, such as:

- the provider of our online shop or website;
- our hosting provider;
- payment providers;
- delivery services and carriers;
- accountants or administrative service providers;
- IT and security service providers;
- providers of analytics and cookie services;
- professional advisers, such as a lawyer or accountant;
- government authorities when we are legally obliged to provide data.

These parties receive only the data they need to carry out their work. Where required by law, we make agreements about the protection and processing of personal data.

7. Transfers outside the European Economic Area

Some service providers may process personal data outside the European Economic Area. This may happen, for example, when we use international hosting, payment or analytics services.

When personal data is processed outside the European Economic Area, we ensure that there is a valid basis for the transfer and appropriate security measures. This may be, for example, an adequacy decision by the European Commission or the use of approved standard contractual clauses.

You can request more information about the measures we use via Info@blue-workx.nl.

8. How long do we retain your data?

We do not retain personal data longer than necessary for the purpose for which it was collected, unless a longer retention period is required by law.

In principle, we use the following retention periods:

- contact and customer service messages: up to 5 years after handling;
- data about orders: up to 2 years after completion of the order, unless the data is part of the administration;
- invoices and data that form part of our tax administration: in principle 7 years;
- data about complaints and disputes: for as long as necessary for their handling and any legal proceedings;
- cookie and analytics data: according to the period stated in our cookie policy or cookie settings;
- technical security logs: up to 12 months, unless longer retention is necessary to investigate a security incident.

At the end of a retention period, we delete or anonymise the data.

9. How do we secure your data?

We take appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, disclosure and alteration.

These measures may include:

- a secure HTTPS connection;
- restricted access to personal data;
- strong passwords and, where possible, two-step verification;
- keeping software and systems up to date;
- secure backups;
- agreements with service providers that process personal data;
- periodic reviews of access rights and security measures.

No form of electronic storage or transmission is completely without risk. We do what is reasonably possible to protect your data properly.

10. Your privacy rights

Depending on the situation, you have the right to:

- know which personal data we process about you;
- access your personal data;
- have incorrect or incomplete data corrected;
- have your personal data deleted;
- have the processing of your data restricted;
- object to processing;
- receive data in a portable format;
- withdraw consent previously given;
- lodge a complaint with the Dutch Data Protection Authority.

You can submit a request via info@blue-workx.nl. Clearly state which right you are invoking.



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To prevent us from providing data to the wrong person, we may ask you for additional information that allows us to verify your identity. We do not ask for more information than is necessary.

Withdrawing consent does not affect processing that took place before you withdrew your consent.

11. Lodging a complaint

Are you dissatisfied with the way we handle your personal data? Please contact us first via info@blue-workx.nl, so that we can try to resolve your complaint.

You also have the right to lodge a complaint with the Dutch supervisory authority:

Autoriteit Persoonsgegevens

Website: www.autoriteitpersoonsgegevens.nl

12. Websites of other parties

Our website may contain links to websites or services of other parties. We are not responsible for the way these parties handle personal data.

Therefore, always read the privacy statement of the relevant website or service before providing personal data.

13. Minors

Our website and products are not specifically aimed at children under 16.

We do not intend to knowingly collect personal data from children under 16 without the consent of a parent or legal representative.

Do you think we have collected such data? Please contact us via info@blue-workx.nl.



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14. Changes to this privacy statement

We may amend this privacy statement when our website, services or the applicable rules change.

The most recent version is always published on our website. The date on which this statement was last updated appears at the top. In the event of significant changes, we may provide you with additional information about them.

15. Contact

Do you have any questions, comments or a request about your personal data? Please contact us:

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